



## Annex 6. Project Promotion Activities during 2020


Date of the event:	January 2020
Place:	Chisinau
Participants:	<i>PIU team members</i>
Event:	Social media dissemination event - press release
Short description:	The favorable meteorological conditions allow the continuation of the thermal insulation works of the block of the Faculty of Food Technology at the Technical University of Moldova. The works are carried out within the "Fruit Garden" Project and involve the installation of double-glazed windows on an area of 1600 m <sup>2</sup> and implicitly the thermal insulation of the walls with an area of 100 m <sup>2</sup> .
Foto	
Note:	Thermal insulation will save considerable resources that are allocated for district heating. Undoubtedly, increased thermal comfort will be ensured for about 800 students and 70 teachers from the Faculty of Food Technology, TUM. Impact – 2418 persons

Date of the event:	<i>January 2020</i>
Place:	<i>Chisinau</i>
Participants:	<i>PIU team members</i>
Event:	<i>Social media dissemination event</i>
Short description:	On the occasion of elaboration a special reports made by <a href="https://ec.europa.eu/commission/news/berries-group-growing-strawberries-reaping-rewards-moldova-2019-dec-11_en?fbclid=IwAR2nMPQH37UCnGVjLRURpJmD0y6D_redS-o3CSPR2jzDR6bZaeu2ZI7nrY">https://ec.europa.eu/commission/news/berries-group-growing-strawberries-reaping-rewards-moldova-2019-dec-11_en?fbclid=IwAR2nMPQH37UCnGVjLRURpJmD0y6D_redS-o3CSPR2jzDR6bZaeu2ZI7nrY</a> about Fruit Garden Modova beneficiary, Berries Group , reportaje was disseminate on Facebook. Zinaida Plamadeala and her siblings started growing fruit in the Moldovan


	<p>countryside for fun. It wasn't long until they joined forces and set up a family business. The EU has helped them to increase their company's productivity and create jobs. It is backing a project that enables small-scale agribusinesses in Moldova to gain access to finance and be more competitive.</p>
Foto	
Note:	<p>Now a new EU initiative called the External Investment Plan will allow us to support many more entrepreneurs like Zinaida in countries neighbouring the EU and in Africa. Impact – 540 persons</p>


Date of the event:	February, 2020
Place:	Chisinau
Participants:	PIU team members
Event:	Social media dissemination event - press release
Short description:	<p>The Faculty of Horticulture at the State Agrarian University and the Faculty of Food Technology at the Technical University of Moldova are equipped with laboratory equipment in a large investment project carried out by the Government of the Republic of Moldova, with the support of the European Investment Bank in the "Fruit Garden" Project. The project involves the renovation and endowment with teaching and laboratory equipment of several departments of these educational institutions in order to improve the quality of the teaching process.</p>
Foto	

Note:	Over 4 million Euros are capitalized for the rehabilitation and endowment of these universities. Impact 3455 persons
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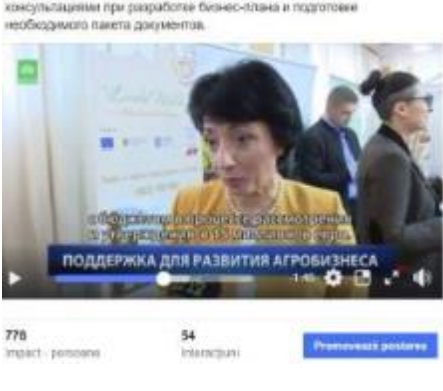
Date of the event:	February, 2020
Place:	Chisinau
Participants:	PIU team members
Event:	The conference "Taking advantage of market opportunities in the berry sector"
Short description:	The conference "Taking advantage of market opportunities in the berry sector" was a good opportunity to discuss with potential beneficiaries of the "Fruit Garden" Project and to share the experience of those who managed to develop a successful business by contracting preferential loans offered through "Fruit Garden" by the Government of the Republic of Moldova and the European Investment Bank. With the support of 7 partner banks, loans are granted for the development of the horticultural and related sectors.
Foto	 <p>The banner features the USAID logo and the text: "Valorificarea oportunităților de piață ale sectorului de pomuşoare". Below the text are logos for partner banks: AGRO, AGRICOLA, CREDITAGRI, PARIMA, ZINTEN, METRO, MAIB, METRUVALEK, and AGROR.</p>
Note:	The minimum value of investment allocations is 5000 Euro. Loans of up to 5 million Euros can be accessed. The credit term is of maximum 10 years with a grace period of up to 4 years. The interest rate is competitive, of 2.9 - 4.8% for loans in Euro and of approximately 8 - 9% for loans in MDL.

Date of the event:	March, 2020
Place:	Chisinau
Participants:	PIU team members
Event:	Success story


Short description:	The beneficiary of the "Fruit Garden" Project, Nicu Ulinici, contracted a loan for the purchase of a lavender harvester. The total investments made by the young man amount to over 38 thousand euros. He is an ambitious young man who aims to ensure a sustainable source of income by running a business in agriculture.
Foto	
Note:	<a href="https://agrobiznes.md/agricultura-este-cool-nicu-ulinici-trebuie-sa-se-investeasca-cat-mai-mult-in-tineri-chiar-de-pe-bancile-universitatii.html?fbclid=IwAR1XTTZ-6jfUDEZCxbT0-k3tu1fKgef0WofgT7Am_arU8yxb4yC48hY-FNk">https://agrobiznes.md/agricultura-este-cool-nicu-ulinici-trebuie-sa-se-investeasca-cat-mai-mult-in-tineri-chiar-de-pe-bancile-universitatii.html?fbclid=IwAR1XTTZ-6jfUDEZCxbT0-k3tu1fKgef0WofgT7Am_arU8yxb4yC48hY-FNk</a> . Impact – 1178 persons

Date of the event:	March, 2020
Place:	Chisinau
Participants:	PIU team members
Event:	Press - release
Short description:	The Faculty of Mechanical, Industrial and Transport Engineering of the Technical University of Moldova is equipped with laboratory equipment in a large investment project carried out by the Government of the Republic of Moldova, with the support of the European Investment Bank in the "Fruit Garden" Project.
Foto	
Note:	The project involves the renovation and endowment with teaching and laboratory equipment of several laboratories from this educational institution in order to improve

	the quality of the teaching process. At the same time, the thermal insulation works of the block of the Faculty of Food Technology at the Technical University of Moldova continue. The works are carried out within the "Fruit Garden" Project and involve the installation of double-glazed windows on an area of 1600 m2 and implicitly the thermal insulation of the walls with an area of 3100 m2. Over 2 million Euros are capitalized for the rehabilitation and endowment of TUM.
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Date of the event:	March, 2020
Place:	Chisinau
Participants:	PIU team members
Event:	TV reportage on NTV Chanel
Short description:	About 18 million euros for lending to farmers this year is offered by the state program "Garden of Moldova". Funds for business development can be obtained both in lei and in European currency. As part of the project, the state will provide agricultural producers with tax and customs privileges, a competitive interest rate and free consultations in developing a business plan and preparing the necessary package of documents.
Foto	 <p>консультациями при разработке бизнес-плана и подготовке необходимого пакета документов.</p> <p>ПОДДЕРЖКА ДЛЯ РАЗВИТИЯ АГРОБИЗНЕСА</p> <p>778 Impact: persoane 54 Interacțiuni <a href="#">Промовести постинг</a></p>
Note:	The reportage was organised on the initiative of Fruit Garden Project.

Date of the event:	March, 2020
Place:	Chisinau
Participants:	PIU team members
Event:	Success story


Short description:	Vladimir Malachi is one of the beneficiaries of the "Fruit Garden" project, which claims that the advantages offered within it are just right for producers who want to set up a horticultural and related business. It is primarily about the application of value added tax and excise duties at zero rate, exemption from customs duties on imports of goods and services, exemption from payment for customs procedures on importation of goods and services, the possibility of purchasing equipment and machinery at the hands of second, support and consultancy in the elaboration of the investment project. With the money contracted within the " Fruit Garden " project, Vladimir Malachi decided to equip a winery.
Foto	
Note:	Success story was broadcasted on Agro TV Chanel

Date of the event:	March, 2020
Place:	Causeni
Participants:	PIU team members
Event:	Success story
Short description:	Ion Mereacre, a successful entrepreneur from Griogrievca village, Causeni district. He named the agricultural enterprise he manages "Largul Holdelor" because he likes the wide plains, here he feels at ease, being also a professional agronomist. He owns a young orchard planted with various varieties of seeds and 10 hectares of vineyards of table varieties mounted on the Pergola management system. The vineyard was planted with the support provided within the "Fruit Garden" Project. An employee can harvest up to 1200 kg of grapes per day, on the classic support a maximum of 400 kg per day can be harvested.

Foto	
Note:	Success story was broadcasted on Agro TV Chanel

Date of the event:	March, 2020
Place:	Calarasi
Participants:	PIU team members
Event:	Success story
Short description:	<p>We must not be dependent on foreign fuels, when we have our own free resources"- Dumitru Plămădeală, beneficiary of the "Fruit Garden" Project. "I quickly installed a system of photovoltaic panels. It is automated, meaning there is no need to intervene or think about whether or not something works. The installed solar panels provide about 50% of the energy required, but we are going to install more to cover the total consumption". I have benefited several times from the support of the specialists of the "Fruit Garden " Project. It is a team that supports you when you need it. In addition, the credit conditions are very advantageous. The loan was over 100 thousand euros.</p>
Foto	
Note:	Success story was published on Agrobiznes web portal

Date of the event:	March, 2020
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Place:	Criuleni
Participants:	PIU team members
Event:	Success story
Short description:	Petru Balan, administrator of "Petru Balan": The "Fruit Garden" project offered us very good financing conditions. We were exempt from VAT and customs duties on the import of machinery and construction materials for the refrigerator. The interest rate, being lower than the one practiced on our financial market, is a very attractive one. It was very easy to fill in the necessary forms for contracting the loan because we were helped by the employees of the implementation unit of the "Fruit Garden" project.
Foto	
Note:	Success story was broadcasted on Agro TV Chanel

Date of the event:	March, 2020
Place:	Chisinau
Participants:	PIU team members
Event:	Success story
Short description:	Radu Grosu, administrator of SRL "Europlant": "We are among the first beneficiaries of the project" Fruit Garden" and I must say that we are satisfied with the support provided. A simple mathematical calculation shows us, thanks to the facilities granted within the project, I mean the exemption from VAT and customs duties on the import of construction materials and equipment, we saved about 200 thousand Euros. Another advantage offered within the "Fruit Garden" project is the long period of granting loans, up to 10 years and the grace period of up to 4 years. Along with the competitive interest rate of about 2.8 - 4%, in euros these conditions are very attractive for entrepreneurs who want to invest in packaging companies of this kind. The storage capacity of the 8 built-in cold rooms is 1440 tons.




Foto	
Note:	Success story was broadcasted on Agro TV Chanel

Date of the event:	April, 2020
Place:	Chisinau
Participants:	PIU team members
Event:	Fruit Garden poll: What can we do to help you access a loan?
Short description:	<p>If you don't know or want to know more about: How to choose the right type of financing adapted to your needs; How to combine loans offered by commercial banks with other sources of financing (grants, loans offered by external partners, grants); What does the file for accessing financing from the banks participating in the Fruit Garden project include? What are the advantages of bank lending, the need to formalize informal activities and create the image of the company to access loans; What are the minimum requirements for accessing financing within the banking system (pledge, equity, operational and financial performance indicators, etc.); then complete this questionnaire, and the Fruit Garden Project will subsequently provide advisory assistance for accessing the loans you need.</p>
Foto	
Note:	<p><a href="https://docs.google.com/forms/d/e/1FAIpQLSflee0gJf5jrXRd7xTPw8TrndYpuJ-wMY8pa0nMBMcekuFCog/closedform">https://docs.google.com/forms/d/e/1FAIpQLSflee0gJf5jrXRd7xTPw8TrndYpuJ-wMY8pa0nMBMcekuFCog/closedform</a> Pull disseminated on Agrobiznes.md. Impact – 12484 persons</p>



Date of the event:	April, 2020
Place:	Chisinau
Participants:	PIU team members
Event:	Success story
Short description:	"We can not expect a good market without a quality product" - Irina Cavcaliuc, entrepreneur Even though it is one of the riskiest areas, agriculture continues to be attractive to young people, and some of them are launching businesses and making significant investments to enter the market with quality products. Among them is Irina Cavcaliuc, who, together with her husband, decided to invest in a fruit growing business. A cherry orchard was established 2 years ago, and now the necessary preparation works are being done to plant an apple orchard. In both cases, the Cavcaliucs opted for the super-intensive production system.
Foto	
Note:	Success story was published on agrobiznes.md Impact – 5776 persons

Date of the event:	April, 2020
Place:	Chisinau
Participants:	PIU team members
Event:	Success story
Short description:	The Nisporeni Vocational School benefited from investments of over 750 thousand euros within the "Wine Sector" Program, the forerunner of the "Fruit Garden" Project. Within the Program of the Ministry of Agriculture, Regional Development and Environment, "Wine Branch" at the vocational school in Nisporeni was built a teaching

	<p>laboratory for grape processing and analysis. The laboratory is equipped with all the necessary equipment for the production of quality wines for educational purposes. The students of the vocational school but also the viticulturists and winemakers from the districts of Nisporeni, Ungheni, Straseni, and Calarasi can benefit from trainings that correspond to the standards of the European Union. Within the investment project, the vocational school was equipped with state-of-the-art tractors and the necessary equipment for the care of the vineyards managed by the school. For a better mastery of the profession of viticulturist - winemaker, the students of the school and the economic agents in the area can study in the renovated classrooms equipped with IT equipment but also didactic equipment used for grafting the vines.</p>
Foto	
Note:	<p>Success story was published on agrobiznes.md Impact – 412 persons</p>

Date of the event:	April, 2020
Place:	Ialoveni
Participants:	PIU team members
Event:	Success story
Short description:	<p>The first vineyard with anti-rain system in the country - the business of Oleg Mereacre from Costești. village of Costești in Ialoveni has become famous throughout the country, thanks to the grape producers who invest and develop businesses worthy of appreciation. Due to them, the highest grape harvests in Moldova are obtained in Ialoveni district, according to official data. Intensive plantations, new technologies and great care ensure a special quality of the grapes produced. Also in Costesti, the first anti-rain system in the country was installed, and the manufacturer who opted for it claims that it only had to gain from the investment made.</p>

Foto	 
Note:	Success story was published on agrobiznes.md. Impact – 1554 persons


Date of the event:	April, 2020
Place:	Chisinau
Participants:	PIU team members
Event:	Press release
Short description:	Despite the epidemiological situation, in compliance with all protection norms and the social distance between the employees of the construction company, the thermal insulation works of the block of the Faculty of Food Technology at the Technical University of Moldova continue. The works are carried out within the “Fruit Garden” Project and involve the installation of double-glazed windows on an area of 1600 m2 and implicitly the thermal insulation of the walls with an area of 3100 m2.
Foto	 
Note:	Impact – 1292 persons

Date of the event:	April, 2020
Place:	Chisinau

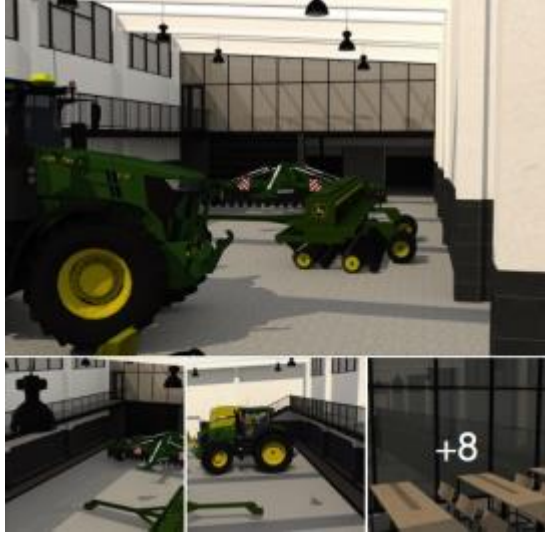
Participants:	PIU team members
Event:	Press release
Short description:	We thank the beneficiaries of the "Fruit Garden" Project for understanding and accepting the restricted access rules during the Corona virus pandemic (COVID - 19). We are very happy that during this period we managed to process, using electronic means of communication, 22 investment projects worth over 4 million 289 thousand Euros. With the support of the Ministry of Agriculture, Regional Development and Environment, the Ministry of Finance, the Directorate of the Credit Line, the European Investment Bank approved during this difficult period 22 investment projects that will bring investments of over 8 million 780 thousand euros in the agricultural economic circuit.
Foto	
Note:	Impact – 485 persons

Date of the event:	April, 2020
Place:	Chisinau
Participants:	PIU team members
Event:	Press release
Short description:	The beneficiary of the "Fruit Garden" Project, the "Berries Group" Cooperative is a reliable economic agent and one who knows how to put quality at the top of the table. Now we can contribute together to the development of the agricultural sector by purchasing delicious strawberries directly from the MANUFACTURER. They invested to create a high-performance irrigation system, fruit pre-cooling chamber, etc. European technologies, the latest generation and the local passion for a home product - make a difference! WE ARE PROUD to be of use to you!


Foto	
Note:	Impact – 511 persons

Date of the event:	April, 2020
Place:	Straseni
Participants:	PIU team members
Event:	Success story
Short description:	<p>We operate in a market where the competition is fierce and only the best win - MC administrator - Com Invest Investments in agriculture, done correctly, ensure tailored results. In this regard, the enterprise MC - Com Invest, managed by Mihai Chilianu, proved to be one of the leaders of the horticultural sector in the country. "We decided to implement within the company everything necessary for the success of a horticultural business. We operate in a market where the competition is fierce and then only the best win," says Mihai Chilianu. Thus, the works carried out within the apple, plum and cherry plantations are, for the most part, mechanized, and the investments made for the development of the post-harvest infrastructure.</p>
Foto	
Note:	Success story was published on agrobiznes.md Impact – 599 persons.

Date of the event:	April, 2020
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Place:	Chisinau
Participants:	PIU team members
Event:	Press release
Short description:	In these weeks when we can communicate more at a distance, we try to move things forward so as not to jeopardize the implementation of investment projects initiated within the "Fruit Garden" Project. With the support of the Technical Assistance for the "Fruit Garden" Project, the elaboration of the project documentation for the execution of the modernization works of the mechanization laboratory of the Faculty of Agrarian Engineering and Auto Transport from the State Agrarian University of Moldova was completed. The elaboration of the project documentation for the renovation of the study room at the Faculty of Horticulture was also completed. The concepts were developed with the support of international consultants hired by the Technical Assistance for the "Fruit Garden" Project and following 2 study visits organized for the officials from UASM.
Foto	
Note:	Impact on Facebook – 526 persons

Date of the event:	April, 2020
Place:	Chisinau
Participants:	PIU team members
Event:	Press release
Short description:	During the quarantine period, using electronic means of communication, with the support of foreign consultants, contracted by TA for the project "Fruit Garden" were completed three investment projects related to the modernization of the agro-


	<p>industrial college in Ungheni, Svetlai College and the Scientific-Practical Institute of Horticulture and Food Technologies. According to the provisions of the investment projects, the laboratories, the practical training classrooms of the students will be renovated and equipped with state-of-the-art equipment in order to rally the college to the quality standards of the European Union. Equipment and horticultural equipment will be procured to cover the entire curricular area of teaching the adjacent disciplines. It is also planned to build fruit processing facilities. The project also involves the planting of a modern orchard, which will be used for educational purposes. At the Scientific - Practical Institute of Horticulture and Food Technologies, it is planned to set up a nursery of about 20 ha for growing vine cuttings. This investment will contribute to solving a major problem in viticulture - production and insurance of the wine sector in our country with grafted ropes for the production of certified propagating material, monitoring the quality of propagating material, including by performing laboratory analyzes such as microbiological and virology. The investments stipulated by the three investment projects amount to over 2.5 million Euros. Investment projects are submitted for examination and approval by the working group of the Ministry of Agriculture, Regional Development and Environment.</p>
Foto	
Note:	Impact on Facebook – 669 persons

Date of the event:	April, 2020
Place:	Chisinau
Participants:	PIU team members
Event:	Press release
Short description:	The concept of the investment project from the Center of Excellence in Viticulture and Vinification in Chisinau is being finalized. The concept involves: the construction of the "Didactic-Experimental Station in Horticulture" in which will be located: a Micro-




	<p>Vinification laboratory, the Horticultural Processing Laboratory, the Organoleptic laboratory, the Physical-Chemical Analysis laboratory and the Mechatronics laboratory but also a room meetings and a didactic wine cellar. At the same time, the endowment of the Didactic-Experimental Station in Horticulture is provided with: furniture and IT / presentation equipment (meeting room, hall, locker room, technical rooms, sanitary blocks, locker rooms); specialized furniture and IT accessories; wine cellar furniture; laboratory equipment for physico-chemical analyzes of wine production; mechatronics equipment for the micro-vinification laboratory. The project also involves equipping the Micro-Vinification laboratory and the Horticultural Products Processing Laboratory with laboratory machinery and equipment. They are stipulated the establishment of didactic lots of vines and orchards on an area of about 4 ha, the purchase of horticultural equipment and machinery for the processing and care of the vineyard and the orchard and the construction of a hangar for agricultural machinery.</p>
Foto	
Note:	Impact on Facebook – 2434 persons

Date of the event:	April, 2020
Place:	Chisinau
Participants:	PIU team members
Event:	Press release
Short description:	<p>Following an evaluation visit to the Center of Excellence in Horticulture and Agricultural Technologies in Țaul, undertaken by representatives of the Ministry of Agriculture, Regional Development and Environment, was developed by experts UCIMPRSVV and EIB Technical Assistance for the project "Fruit Garden", the concept for the construction of a "Methodical-Didactic Training Center in Horticulture" with an area of approximately 570 m2, in which will be located: a laboratory of "Processing of horticultural products"; a canteen with a kitchen for preparing hot and cold dishes with</p>


	<p>a capacity of about 70 people; a locker room, a wardrobe and toilets; a garage for keeping small capacity agricultural machinery; a theoretical training room and laboratory for physico-chemical analysis of food. An extensive modernization project of the Center of Excellence in Horticulture from Țaul is to be finalized and presented for approval, which also involves the planting of didactic-orchard demonstration plots, the creation of a state-of-the-art irrigation system but also the endowment with equipment and machinery for didactic-practical works organized for students. A decision to approve the investment project is to be taken by the members of the working group from the Ministry of Agriculture, Regional Development and Environment.</p>
Foto	
Note:	Impact on Facebook – 716 persons


Date of the event:	May, 2020
Place:	Chisinau
Participants:	PIU team members
Event:	Press release
Short description:	<p>Thanks to the fact that during the pandemic, international transports were not banned, it was possible to deliver to the Technical University of Moldova some teaching equipment worth over 304 thousand Euros. The goods were purchased within the “Fruit Garden” Project and involve the endowment of the Mechanical Engineering department at the Faculty of Mechanical, Industrial and Transport Engineering, TUM with 13 machines that are used in the educational process. Thus, students, master students and doctoral students from this faculty will be able to study and do scientific research related to processing technologies by freezing, dehydration, filtration, mixing, heat processing, etc. The machines meet EU quality standards and fit perfectly into curricular goals. The equipment will be installed and put into operation by the foreign economic agent as soon as the traffic restrictions imposed in the context of the Covid -</p>

	19 pandemic will be lifted.
Foto	
Note:	Impact on Facebook – 4219 persons


Date of the event:	May, 2020
Place:	Chisinau
Participants:	PIU team members
Event:	Success story
Short description:	<p>The enterprise "Plaiul Bîrlădean" led by this energetic and inspired lady set up a super intensive apple orchard on an area of over 20 hectares. The entrepreneur considers that the changes for the better in agriculture are possible only because: "All these changes require investments, thus, we requested support within the Fruit Garden Project. It is quite difficult to do something efficient without investing. Due to the facilities of the project, we were exempted from paying VAT taxes, we benefited from several exemptions from payments for the import of the necessary inputs, but also the credit conditions are very advantageous". Success story about smart investments made with the support of the "Fruit Garden" Project</p>


Foto	
Note:	Success story was published on agrobiznes.md Impact on Facebook – 837 persons

Date of the event:	May, 2020
Place:	Chisinau
Participants:	PIU team members
Event:	Success story
Short description:	Investments in the country's future. The laboratories of the Technical University of Moldova are equipped with the latest equipment worth millions of euros. In total, 22 laboratories will appear on two faculties of the university. Research equipment will be available to approximately 800 students. However, they will not be able to test the equipment until September.
Foto	
Note:	Success story was broadcasted on NTV TV Chanel <a href="https://www.facebook.com/watch/?v=695937764486792">https://www.facebook.com/watch/?v=695937764486792</a>

Date of the event:	May, 2020
Place:	Chisinau
Participants:	PIU team members
Event:	Success story
Short description:	I collaborated very well with the "Fruit Garden" Project to contract a loan of almost 13 million lei. We built a refrigerator with a capacity of 1500 tons, with 9 cold rooms. We are also going to install a sorting line. I recommend all horticulturists to use the " Fruit Garden ". - Mihai Sandic
Foto	 <p>1.547 Impact - persoane</p> <p>189 Interactiuni</p> <p>Promovează postarea</p>
Note:	Success story was broadcasted on Agro TV Chanel. Impact on Facebook – 1547 persons


Date of the event:	May, 2020
Place:	Chisinau
Participants:	PIU team members
Event:	Success story
Short description:	The installation of photovoltaic panels is advantageous for manufacturers, confirms the beneficiary of the Project "Fruit Garden - Dumitru Plămădeală: "We have 7 cold rooms of 120 tons each and 2 pre-cooling rooms, so the energy consumption is quite high. The panels installed within the company provide us with about 50% of our energy needs, but we are going to install more to cover the total consumption. I think the investment is worth making. " Procurement of photovoltaic panels is eligible under the " Fruit Garden " Project. You can request our support for the purchase of panels, in this way being exempt from customs duties, VAT, but you can also benefit from free consultations offered with the support of the Technical Assistance for the " Fruit Garden " Project.

Foto	
Note:	<p>Success story was published on Agrobiznes.md <a href="https://agrobiznes.md/panourile-fotovoltaice-in-cat-timp-se-rascumpara-investitia.html?fbclid=IwAR0J3cvJ1MX33sqmt5bafcXdrZvKICWYfdiX1H1YsdCxQBkNtEpEvO5E04">https://agrobiznes.md/panourile-fotovoltaice-in-cat-timp-se-rascumpara-investitia.html?fbclid=IwAR0J3cvJ1MX33sqmt5bafcXdrZvKICWYfdiX1H1YsdCxQBkNtEpEvO5E04</a></p>

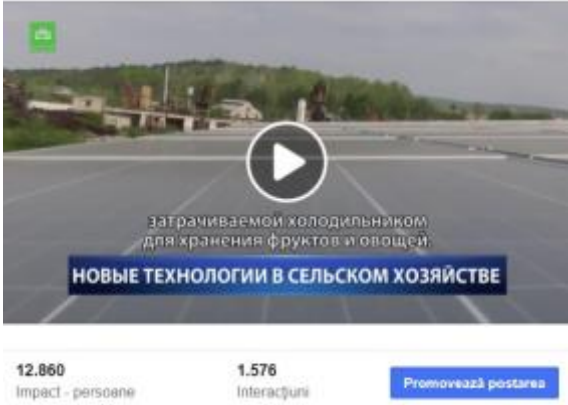
Date of the event:	May, 2020
Place:	Chisinau
Participants:	PIU team members
Event:	Success story – Mobiasbanca
Short description:	<p>The bank's representatives guided us to apply for the loan through the "Fruit Garden" project. Thus, we were exempt from customs duties, VAT and benefited from many other advantages. The value of the investment loan was about 250 thousand euros .."- Adrian Cavcaliuc.</p>
Foto	
Note:	<p>Success story was published on mobiasbanca.md <a href="https://mobiasbanca.md/noutati/istoria-de-succes-familiei-cavcaliuc-%e2%80%9eagricultura-are-viitor-%e2%80%93-acas%c4%83%e2%80%9d?fbclid=IwAR3CUbIXzOJobcFkHvS4efwDcYQ9fLyBu_adC2Ub_kOINrn1PYxO-BrWF6s">https://mobiasbanca.md/noutati/istoria-de-succes-familiei-cavcaliuc-%e2%80%9eagricultura-are-viitor-%e2%80%93-acas%c4%83%e2%80%9d?fbclid=IwAR3CUbIXzOJobcFkHvS4efwDcYQ9fLyBu_adC2Ub_kOINrn1PYxO-BrWF6s</a></p>

Date of the event:	May, 2020
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Place:	Chisinau
Participants:	PIU team members
Event:	Press release
Short description:	The beneficiaries of the Fruit Garden Project are helped to elaborate the business plans and to submit the financing applications. The list of consulting companies contracted by the Technical Assistance for the "Fruit Garden" project was updated and completed in order to provide consulting services for potential beneficiaries of the project.
Foto	
Note:	Impact on Facebook – 852 persons

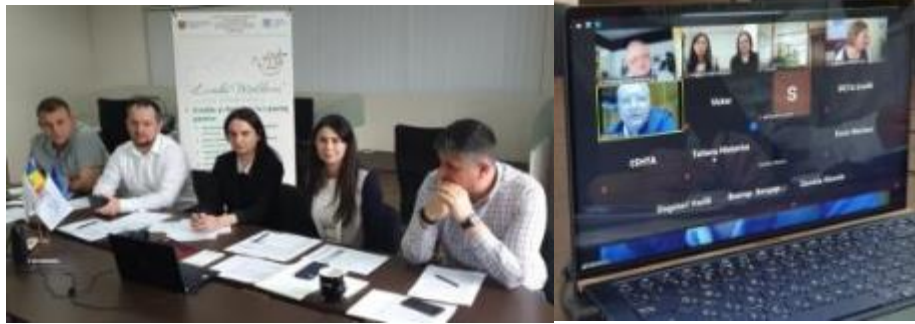
Date of the event:	May, 2020
Place:	Chisinau
Participants:	PIU team members
Event:	Article -irrigation system installation - Benefits and costs
Short description:	Irrigation of agricultural crops has become a necessity, given that drought and lack of rainfall are increasingly common phenomena. In 2019 alone, the country's agricultural producers have increased irrigated areas by over 3,300 hectares, and this year they could increase even more.
Foto	
Note:	Article was published on Agrobiznes.md Impact on Facebook – 465 persons


Date of the event:	May, 2020
Place:	Chisinau

Participants:	PIU team members
Event:	Success story solar panels
Short description:	Dumitru Plamadeala installed with the support of Fruit Garden 300 solar panels which supply the cold storage for storing fruits and berries. He believes that the investment is worth making and that renewable energy is the future. The purchase of photovoltaic panels is eligible within the Moldovan Orchard. You can request the support of the Project for the purchase of the panels, in this way being exempted from customs duties, VAT, but you can also benefit from a free consultation.
Foto	
Note:	Success story was broadcasted on NTV TV Chanel. Impact on Facebook – 12860 persons


Date of the event:	May, 2020
Place:	Chisinau
Participants:	PIU team members
Event:	Press release
Short description:	Investments of 6 million Euros for the endowment and renovation of 5 educational and research institutions During the meeting of the Working Group on the evaluation of investment projects in the horticultural field, organized by the Ministry of Agriculture, Regional Development and Environment, the investment projects presented by the Agricultural Technical College from Svetlai, the Agroindustrial College from Ungheni, the Center of Excellence in Horticulture and Agricultural Technologies were approved. from Țaul, the Center of Excellence in Viticulture and Vinification in Chisinau and the Scientific-Practical Institute of Horticulture and Food Technologies. The projects involve investments of about 6 million Euros for the renovation and endowment of the institutions but also their endowment with agricultural equipment and the establishment of teaching lots. The laboratories and the practical training capacities of the students will be renovated and equipped with



	state-of-the-art equipment in order to rally the educational institutions to the quality standards of the European Union.
Foto	
Note:	Reportage about this event was broadcasted on NTV TV Chanel. Impact on Facebook – 581 persons.

Date of the event:	May, 2020
Place:	Chisinau
Participants:	PIU team members
Event:	Success story
Short description:	<p>Modern systems can protect orchards from calamities in proportion of over 90%, says the beneficiary of the Fruit Garden Project, Nicolae Pascal. He has invested in modern hail and rain protection systems. Plan to install an anti-freeze spray system. He is right when he says, “We cannot stand still when everyone changes, especially since these changes are absolutely necessary. The Fruit Garden Project project was very welcome in this regard. We have essentially reduced some of the expenses due to its facilities. In addition, the credit conditions are extremely advantageous. I plan to recover the investments made in about 4 years in which the harvests will be obtained”.</p>
Foto	
Note:	Article was published on Agrobiznes.md Success story was broadcasted on Agro

	TV Chanel. Impact on Facebook – 945 persons
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Date of the event:	June, 2020
Place:	Chisinau
Participants:	PIU team members
Event:	Article - Construction of cold stores: Costs and benefits
Short description:	The storage period of the fruits is influenced both by the technology applied during growth, the time of harvest, and the conditions created during their storage. And if the first stage requires constant monitoring and intervention, to ensure long-term storage of fruit after harvest, a smart investment is enough. The costs incurred in building a cold store vary depending on several factors, and manufacturers should take into account some particularities when planning to make such an investment.
Foto	
Note:	Article was published on Agrobiznes.md <a href="https://agrobiznes.md/constructia-depozitelor-frigorifice-costuri-si-avantaje.html?fbclid=IwAR0m15QvyAVZvxMksPUk0IJTh5ETxnBOqosvXwl2p8-BSfSmISBGsILsWY0">https://agrobiznes.md/constructia-depozitelor-frigorifice-costuri-si-avantaje.html?fbclid=IwAR0m15QvyAVZvxMksPUk0IJTh5ETxnBOqosvXwl2p8-BSfSmISBGsILsWY0</a> Impact on Facebook – 537 persons.

Date of the event:	June, 2020
Place:	Chisinau
Participants:	PIU team members
Event:	Success story
Short description:	Oleg Scutari: With the support of the Fruit Garden Project, we will launch a training center for farmers in the country. "Having several ongoing projects, we decided that it


	<p>would be appropriate to apply for a loan under the Fruit Garden Project, thus being much easier. Honestly, I was pleasantly surprised by the activity of this project. I did not expect such professionalism and collaboration with us. Every farmer, small or large, who asks for help in the project is supported, regardless of his plans and ambitions. Therefore, I am absolutely satisfied with everything I have achieved with the support of Fruit Garden Project”.</p>
Foto	
Note:	Article was published on Agrobiznes.md. Impact on Facebook – 544 persons

Date of the event:	June, 2020
Place:	Chisinau
Participants:	PIU team members
Event:	Article - What are the necessary documents to subsidize irrigation systems
Short description:	Procurement of irrigation equipment is eligible under the Fruit Garden Project. With the support of the Project, you can get savings of up to 30 percent of the cost of equipment because you are exempt from paying VAT and customs duties ¶ The credit term of up to 10 years and the grace period of up to 4 years
Foto	
Note:	Article was published on Agrobiznes.md <a href="https://agrobiznes.md/actele-necesare-pentru-subventionarea-sistemelor-de-">https://agrobiznes.md/actele-necesare-pentru-subventionarea-sistemelor-de-</a>

	<a href="https://www.facebook.com/irigare.html?fbclid=IwAR2YtmI0SpeuVWEIdD16tbst9FAIHbVXiXITnhjlpnAflUKD-ql2NBBX7M">irigare.html?fbclid=IwAR2YtmI0SpeuVWEIdD16tbst9FAIHbVXiXITnhjlpnAflUKD-ql2NBBX7M</a> Impact on Facebook – 348 persons
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Date of the event:	June, 2020
Place:	Chisinau
Participants:	PIU team members
Event:	Success story
Short description:	<p>Congratulations to colleagues from MC Com Invest for the purchase of the most advanced image printing equipment on wooden crates. It is the only car of its kind in the Balkan region. Similar machines are used only in Spain, Italy and Greece. With the support of the Fruit Garden Project, it was possible to purchase the equipment at a price 30% lower. It was imported without paying customs duties and VAT. In addition, the machine is eligible for a subsidy from the AIPA-Agency for Intervention and Payments for Agriculture. "Qualitatively executed wooden crates position us one step ahead of our competitors. At the same time, it ensures an added value to the product, but also the new equipment is much more productive. We exported fruit in crates that were not printed, and now we will be able to deliver fruit with identity. We are oriented towards both CIS and EU markets, especially Germany, Italy. This year we will also obtain the GLOBALG.AP certification. In the West.</p>
Foto	
Note:	<p>Article was published on Agrobiznes.md <a href="https://agrobiznes.md/o-companie-din-tara-prima-care-a-cumparat-cel-mai-performant-utilaj-de-imprimare-a-imaginilor-pe-lazi.html">https://agrobiznes.md/o-companie-din-tara-prima-care-a-cumparat-cel-mai-performant-utilaj-de-imprimare-a-imaginilor-pe-lazi.html</a> Impact on Facebook – 692 persons</p>

Date of the event:	July, 2020
Place:	Chisinau


Participants:	PIU team members
Event:	Success story
Short description:	Sergiu Moisei - beneficiary of the Fruit Garden Project: "For us, the investments in planting orchards are very large. Therefore, I applied for a loan under the Fruit Garden Project to purchase the irrigation system and to dig the water basin. The first trees were planted in 2018, we did not have the irrigation system installed and this affected our trees a lot, even if we tried to irrigate by transporting the necessary water with a tractor and a tank. Due to the project, we were exempted from VAT, customs duties, so we saved about 4 thousand euros, in total, requesting 25 thousand. We hope to obtain subsidies as well, they should cover about 50% of the expenses".
Foto	
Note:	Article was published on Agrobiznes.md <a href="https://agrobiznes.md/au-muncit-pestre-hotare-pentru-a-infiinta-livezi-acasa-dorim-sa-ne-promovam-tara-familia-moisei.html">https://agrobiznes.md/au-muncit-pestre-hotare-pentru-a-infiinta-livezi-acasa-dorim-sa-ne-promovam-tara-familia-moisei.html</a> Impact on Facebook – 7336 persons

Date of the event:	July, 2020
Place:	Chisinau
Participants:	PIU team members
Event:	Press release
Short description:	The Faculty of Mechanical, Industrial and Transport Engineering of the Technical University of Moldova had installed the latest equipment delivered within the Fruit Garden Project. Because the machines are large, extraordinary engineering solutions were needed to be introduced into the laboratories on the 3rd floor. The Faculty of Mechanical, Industrial and Transport Engineering of the Technical University of Moldova is equipped with laboratory equipment in a large investment project carried out by the Government of the Republic of Moldova, with the support of the European Investment Bank in the "Fruit Garden Project" Project.

Foto	
Note:	Impact on Facebook – 7009 persons

Date of the event:	July, 2020
Place:	Chisinau
Participants:	PIU team members
Event:	Success story
Short description:	<p>Radu Mistreanu, beneficiary of the Fruit Garden Project: "The desire to develop is very high, everything is limited to money. I went to the USA, I invested the money I earned in orchards, but I didn't have enough anyway. I started looking for options, until I came across the Garden Project. Honestly, it was like a breath of fresh air. I took a loan worth 20 thousand euros, I dug a pool, I installed the irrigation system, and that is, everything I needed. I applied for grants, including interest - which was 100% covered for me. According to the plans we have, we will definitely return to Garden Project".</p>
Foto	
Note:	<p>Article was published on Agrobiznes.md <a href="https://agrobiznes.md/radu-mistreanu-speram-">https://agrobiznes.md/radu-mistreanu-speram-</a></p>

	<a href="https://www.facebook.com/peste-ani-sa-ajungem-sa-exportam-si-in-ue.html">peste-ani-sa-ajungem-sa-exportam-si-in-ue.html</a> Impact on Facebook – 1194 persons
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Date of the event:	July, 2020
Place:	Chisinau
Participants:	PIU team members
Event:	Success story
Short description:	It has already become a tradition for local farmers to import most of the equipment needed for business development. Here, we are talking about the industry of wine production, milk or even for the development of post-harvest infrastructure in the case of horticultural activity. Starting from this idea, the Unitech company decided to make a solid investment - over 600 thousand euros for the purchase of machinery and the launch of the production of the necessary equipment in the agri-food industry.
Foto	
Note:	Article was published on Agrobiznes.md <a href="https://agrobiznes.md/au-investit-600-000-de-euro-pentru-a-lansa-producerea-liniilor-de-sortare-calibrare-si-elevatoarelor-in-moldova.html?fbclid=IwAR1uQT_Dv8I2jqLVsyTajsmj58DCCOXzyp-ldhzSXjkurDOMQaUCp8KqAHU">https://agrobiznes.md/au-investit-600-000-de-euro-pentru-a-lansa-producerea-liniilor-de-sortare-calibrare-si-elevatoarelor-in-moldova.html?fbclid=IwAR1uQT_Dv8I2jqLVsyTajsmj58DCCOXzyp-ldhzSXjkurDOMQaUCp8KqAHU</a> Impact on Facebook – 303 persons


Date of the event:	August, 2020
Place:	Chisinau
Participants:	PIU team members
Event:	Press release
Short	The European Investment Bank approved the investment projects presented by the Agricultural Technical College in Svetlai, the Center of Excellence in Horticulture and

description:	Agricultural Technologies in Taul, the Center of Excellence in Viticulture and Winemaking in Chisinau and the Scientific-Practical Institute of Horticulture and Technology. The projects involve investments of over 5 million Euros for the renovation and endowment of the institutions but also their endowment with agricultural equipment and the establishment of teaching lots. The laboratories and the practical training capacities of the students will be built or renovated, equipped with state-of-the-art equipment in order to rally the educational institutions to the quality standards of the European Union.
Foto	
Note:	Impact on Facebook – 733 persons


Date of the event:	August, 2020
Place:	Chisinau
Participants:	PIU team members
Event:	Press release
Short description:	In the Râșcani university campus of TUM, the repair works of the access roads afferent to the Faculty of Food Technology, but also to the Faculty of Mechanical, Industrial and Transport Engineering are in full process. The paving works are financed by the TUM administration. At the same time, the thermal insulation works of the block of the Faculty of Food Technology at the Technical University of Moldova continue. The works are carried out within the Fruit Garden Project. Double-glazed windows were installed on an area of 1600 m <sup>2</sup> . The thermal insulation works of the walls with an area of 3100 m <sup>2</sup> are on the last hundred meters. The Faculty of Mechanical, Industrial and Transport Engineering and the Faculty of Food Technology of the Technical University of Moldova were equipped with laboratory equipment in a large investment project carried out by the Government of the Republic of Moldova, with the support of the European Investment Bank in the Fruit Garden Project.




Foto	
Note:	Impact on Facebook – 866 persons


Date of the event:	August, 2020
Place:	Chisinau
Participants:	PIU team members
Event:	Press release
Short description:	<p>The horticultural laboratory and the soil analysis laboratory at the Faculty of Horticulture of the State Agrarian University of Moldova were equipped with high-performance machinery and equipment that will allow students and researchers to perform performance tests provided by the curriculum. The economic agents in the horticultural field will be able to benefit from the services of these laboratories as soon as they are accredited by the competent bodies.</p>
Foto	
Note:	Impact on Facebook – 669 persons


Date of the	August, 2020
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event:	
Place:	Chisinau
Participants:	PIU team members
Event:	Press release
Short description:	<p>“Asconi” Winery is in full modernization process, being supported by the Livada Fruit Garden. With the support of the project, a new bottling line for sparkling wine is purchased and a sparkling wine maturation section is under construction. The same time, the paving works of the production sector and the construction of a swimming pool that will allow the diversification of the tourism services provided by this enterprise are in full swing. Towards the end of September, within the Fruit Garden project, 7 tractors will be delivered to mechanize the work process in the vine plantations.</p>
Foto	
Note:	Impact on Facebook – 1652 persons


Date of the event:	August, 2020
Place:	Chisinau
Participants:	PIU team members
Event:	Success story TUM documentary
Short description:	<p>Continues the thermal insulation works of the block of the Faculty of Food Technology at the Technical University of Moldova. The works are carried out within the Fruit Garden Project. Double-glazed windows were installed on an area of 1600 m<sup>2</sup>. The thermal insulation works of the walls with an area of 3100 m<sup>2</sup> are on the last hundred meters.</p>

Foto	 <p><a href="https://www.facebook.com/191101041283207/videos/1217931541894536">https://www.facebook.com/191101041283207/videos/1217931541894536</a></p>
Note:	Success story was broadcasted on Facebook Chanel. Impact on Facebook – 1520 persons


Date of the event:	August, 2020
Place:	Chisinau
Participants:	PIU team members
Event:	Press information published on agrobiznes.md
Short description:	The Regulation on the use of groundwater for drip irrigation of horticultural crops was approved. The approved document involves state control in the field of sustainable use and management of groundwater for irrigation of agricultural land occupied by horticultural crops, through the Agency of Moldovan Waters, Agency for Geology and Mineral Resources, Environment Agency and will prevent soil degradation as a result of establishing qualitative parameters of groundwater to be used for irrigation of agricultural land, depending on soil type.
Foto	
Note:	Impact on Facebook – 341 persons

Date of the event:	August, 2020
Place:	Chisinau
Participants:	PIU team members
Event:	Press release
Short description:	9 high-performance horticultural laboratories were launched within TUM with the support of Fruit Garden. The most advanced laboratory equipment for the food industry will be accessible to students within TUM due to investments made with the support of the Fruit Garden project. In total, 9 high-performance laboratories have been launched, and students will be able to spend their lessons much more interactively. The contribution of in the project was almost 2 million euros.
Foto	 <p>The top photograph shows a man in a white shirt standing in front of a laboratory workstation with a biosafety cabinet. The bottom photograph shows a man in a light blue polo shirt working at a laboratory bench with various pieces of equipment, including a blue storage cabinet.</p>
Note:	Impact on Facebook – 3284 persons


Date of the event:	September, 2020
Place:	Chisinau
Participants:	PIU team members
Event:	Talk Show - Ia Atitudine, Agro TV Moldova wit participation Mobiasbanca – OTP Group


Short description:	Within the “Fruit Garden” project, the minimum value of investment allocations is 5000 Euro. Loans of up to 5 million Euros can be accessed. The credit term is of maximum 10 years with a grace period of up to 4 years. The interest rate is competitive, of 2.8 - 4.6% for loans in Euro and of approximately 6.5 - 9% for loans in CDM. Within the Project, fiscal facilities are granted, the application of the “Zero” VAT rate and import facilities by exemption from the payment of customs duties and procedures, excise duties and VAT on the import of equipment or services.
Foto	 <p data-bbox="435 1003 1329 1037"><a href="https://www.facebook.com/191101041283207/videos/342057077221430">https://www.facebook.com/191101041283207/videos/342057077221430</a></p>
Note:	Talk Show was broadcasted on Agro TV Chanel .Impact on Facebook – 611 persons.

Date of the event:	September, 2020
Place:	Chisinau
Participants:	PIU team members
Event:	Press information published on agrobiznes.md
Short description:	Installing the anti-rain system on the vine: Costs and benefits. With the support of the “Fruit Garden” project, you benefit from fiscal facilities: application of the “Zero” VAT rate and import facilities by exemption from the payment of taxes and customs procedures when importing equipment or services;


Foto	 <p data-bbox="434 595 1393 712"> <a href="https://agrobiznes.md/instalarea-sistemului-antiploaie-la-vita-de-vie-care-sunt-avantajele-si-costurile.html?fbclid=IwAR00h0Ylj6r8A0rV-vaEj0CQmNCzzyliM1hXzGQ8juvATw8EUeqxbZjehl8">https://agrobiznes.md/instalarea-sistemului-antiploaie-la-vita-de-vie-care-sunt-avantajele-si-costurile.html?fbclid=IwAR00h0Ylj6r8A0rV-vaEj0CQmNCzzyliM1hXzGQ8juvATw8EUeqxbZjehl8</a> </p>
Note:	Impact on Facebook – 459 persons

Date of the event:	October, 2020
Place:	Chisinau
Participants:	PIU team members
Event:	Success story Ascony Winery - documentary
Short description:	<p data-bbox="443 1180 1493 1294"> “Ascony” Winery is in full modernization process, being supported by the “Fruit Garden” Project. With the support of the project, a new bottling line for sparkling wine is purchased and a sparkling wine maturation section is under construction. </p> <p data-bbox="443 1330 1493 1608"> At the same time, the paving works of the production sector and the construction of a swimming pool that will allow the diversification of the tourism services provided by this enterprise are in full swing. Within the “Fruit Garden” project, 7 tractors are delivered for mechanizing the work process in the vineyards. Previously, the "Ascony" winery was the beneficiary of the "Filere du Vine" Program, investing in vine planning, procurement of agricultural equipment and equipment necessary for the endowment of the winery. </p>

Foto	 <p><a href="https://www.facebook.com/191101041283207/videos/2654844301431156">https://www.facebook.com/191101041283207/videos/2654844301431156</a></p>
Note:	Success story was broadcasted on Agro TV. Chanel . Impact on Facebook – 25759 persons.


Date of the event:	October, 2020
Place:	Chisinau
Participants:	PIU team members
Event:	Press release
Short description:	<p>The concept of the Horticultural Production Processing Station and the maintenance of agricultural equipment from the Agricultural Technical College from Svetlâi was elaborated. It will have an area of about 812 m2. The resort will host the "Laboratory for sorting and packaging of horticultural products" and "Laboratory for repair and maintenance of agricultural equipment". The laboratories will be equipped with teaching equipment, equipment and accessories necessary for quality training that meets European Union standards.</p>
Foto	

	
Note:	Impact on Facebook – 1410 persons

Date of the event:	September, 2020
Place:	Chisinau
Participants:	PIU team members
Event:	Press information published on agroexpert.md
Short description:	"If three years ago the producers wanted to clear the plum orchards, now they bring them profit". Moldova Fruct is currently in the process of preparing for the first delivery of plums in France. The delivery will be made by Ionex-Trans SRL, which saw that there is a prospect on the EU market and decided to invest further in a plum sorting line and "Flow pack" packaging. Last year, the French company went on a business mission to several potential fruit suppliers, including Ionex-Trans. This is a Moldovan woman based in France who, together with her French partner, wants to promote Moldovan fruits with special taste qualities on the French market. In this way Moldova has the opportunity to be present on the Rungis market - the most important wholesale market in France.
Foto	
Note:	Impact on Facebook – 285 persons



Date of the event:	October, 2020
Place:	Chisinau




Participants:	PIU team members
Event:	Success story strawberry cultivation
Short description:	More and more farmers in our country are implementing modern technologies. In Călărași district, a greenhouse complex was built, with digitalized system, for the production of strawberry seedlings. The plants are grown on a bed of coconut shell sawdust at a height of 1.5 meters. The irrigation process is automated, and with the help of a computer-controlled order, the soil is enriched with fertilizer five times a day.
Foto	 <a href="https://www.facebook.com/ntvmoldova/videos/332111931190737">https://www.facebook.com/ntvmoldova/videos/332111931190737</a>
Note:	Success story was broadcasted on NTV Moldova Chanel. Impact on Facebook – 478 persons

Date of the event:	October, 2020
Place:	Chisinau
Participants:	PIU team members
Event:	Press information published on agrobiznes.md
Short description:	Moldova - in the TOP 3 World Exporters of table grapes by volume exported per capita. In addition, we offer the most competitive prices from the top 25 exporters worldwide, reaching control of 15% of the Russian table grape market. Moreover, in recent years there have been significant successes in EU markets. Moldovan grapes have even reached supermarkets in the US, Croatia or the UK.

Foto	
Note:	Impact on Facebook – 319 persons


Date of the event:	October, 2020	
Place:	Chisinau	
Participants:	PIU team members	
Event:	Press release	
Short description:	<p>Professional training courses in the field of Vinification with a duration of 75 hours. Department of Oenology and Chemistry, FTA-UTM conducts continuous training and advanced training courses in the specialties: Tasting expert in wine products. Divine wine guide. Utul Beginning of the courses on November 4, 2020 within the Faculty of Food Technology, block 5</p>	
Foto		
Note:	Impact on Facebook – 459 persons	

Date of the event:	October, 2020
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Place:	Chisinau
Participants:	PIU team members
Event:	Success story - documentary "Trimexpo" the company purchased high-performance equipment for extracting essential oil.
Short description:	The cultivation and extraction of lavender essential oil is the core business of "Trimexpo" S.A. With the support of the Fruit Garden project, the company purchased high-performance equipment for extracting essential oil. The exemptions from customs duties and VAT, offered by the Government of the Republic of Moldova, within the Moldova Orchard Project, allowed the company to make this strategic investment that led to the creation of new jobs. Within the "Fruit Garden" Project, the Government of the Republic of Moldova is investing 120 million Euros in the rehabilitation of the Horticultural sector. The money is a loan from the European Investment Bank. The project is implemented by the Ministry of Agriculture, Regional Development and Environment.
Foto	 <p><a href="https://www.facebook.com/191101041283207/videos/710631109830610">https://www.facebook.com/191101041283207/videos/710631109830610</a></p>
Note:	Success story was broadcasted on Facebook Chanel. Impact on Facebook – 1664 persons

Date of the event:	October, 2020
Place:	Chisinau
Participants:	PIU team members
Event:	Success story Fruit Garden project - implementation
Short description:	More and more farmers are asking for state funding through agricultural development programs. Since the beginning of this year, only the "Fruit Garden" program has offered loans on easy terms in the amount of over 15 million euros. The money is used to implement 88 investment projects. Compared to last year, the

	<p>volume of funding has tripled. For the investments made, farmers are also exempted from paying VAT.</p>
Foto	 <p><a href="https://www.facebook.com/ntvmoldova/videos/963299567510870">https://www.facebook.com/ntvmoldova/videos/963299567510870</a></p>
Note:	<p>Success story was broadcasted on NTV Moldova Chanel. Impact on Facebook – 346 persons.</p>

Date of the event:	October, 2020
Place:	Chisinau
Participants:	PIU team members
Event:	Press release
Short description:	<p>More and more agricultural producers in our country understand that in order to obtain advantageous prices for their own production, investments are needed in cold storage, packing, sorting or processing houses. An example in this sense is CI "BonaroAgro Grup" from Pașcani village, Soldanesti district. A group of 5-member producers, supported by the "Fruit Garden" project, decided to build a refrigerator to keep the fruits grown with a lot of effort.</p>
Foto	

Note:	Impact on Facebook – 719 persons
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Date of the event:	October, 2020
Place:	Chisinau
Participants:	PIU team members
Event:	Press release
Short description:	The work of uncovering the roof of the study hall at the Faculty of Horticulture at the State Agrarian University of Moldova has begun. The hall will be capital rehabilitated, the roof will be replaced, windows will be installed and capital repair works will be carried out on the interior. The study room will be equipped with furniture and equipment to ensure a good development of the educational process. The rehabilitation works of the classroom are carried out within the “Investments and Infrastructure” component of the “Fruit Garden” Project financed by the European Investment Bank and implemented by the Ministry of Agriculture, Regional Development and Environment.
Foto	
Note:	Impact on Facebook – 858 persons

Date of the event:	November, 2020
Place:	Chisinau
Participants:	PIU team members

Event:	Press release
Short description:	The Scientific - Practical Institute of Horticulture and Food Technologies received a batch of agricultural equipment that will be used to process a vine nursery. Delivered: a tractor, a cultivator and a machine for soil fertilization. The activities of equipping the ISPTA and planting a nursery are part of a large investment project carried out within the "Fruit Garden" Project, initiated by the Government of the Republic of Moldova and supported by the European Investment Bank.
Foto	
Note:	Impact on Facebook – 527 persons

Date of the event:	November, 2020
Place:	Chisinau
Participants:	PIU team members
Event:	Press release
Short description:	The vineyard, with an area of 5 ha, is in full deforestation process, at the Center of Excellence in Viticulture and Vilification in Chisinau. On this land will be planted vines of local varieties such as: feteasca neagră, feteasca regala, etc. The group will be used for teaching purposes by teachers and students of the Center of Excellence. 39 ha of aged orchards at the Center of Excellence in Horticulture and Agricultural Technologies in Țaul were also cleared. Apple and stone orchards are to be planted on part of this land. The works are carried out within extensive investment projects implemented at these institutions. The investments are made within the "Fruit Garden" Project initiated by the Government of the Republic of Moldova and supported by the European Investment Bank.


Foto	
Note:	Impact on Facebook – 1617 persons

Date of the event:	November, 2020
Place:	Chisinau
Participants:	PIU team members
Event:	Press release
Short description:	<p>The works of assembling and assembling the furniture in the dormitory number 8 from the Agricultural Technical College from Svetlâi are in full swing. Within the “Fruit Garden” Project, the dormitory where 100 students and teachers of the college will live, is equipped with: beds, wardrobes, shelves, washing machines, refrigerators, stoves, hoods, clothes dryers and all tools and consumables necessary for the maintenance of cleanliness. The installation and endowment works will be completed by the end of the first decade of December. With the support of the “Fruit Garden” Project, a Laboratory for practical works (approx. 812 m<sup>2</sup>) is to be built at the Agricultural Technical College from Svetlâi, in which the “Laboratory for sorting and packaging of horticultural products” and the “Repair Laboratory” will be created. and maintenance of agricultural equipment”. The laboratories will be equipped with machinery, equipment and accessories to ensure the smooth running of the educational process. It is foreseen the establishment of a didactic-demonstrative lot of orchard, with the surface of 3 ha, the purchase of machines and horticultural equipment for the processing and care of the orchard, of a weather station and the construction of a hangar for keeping the agricultural technique.</p>

Foto	
Note:	Impact on Facebook – 1074persons

Date of the event:	November, 2020
Place:	Chisinau
Participants:	PIU team members
Event:	Success story Fruit Garden project – TUM investment
Short description:	<p>The investment project for equipping the laboratories and thermal insulation of the building of the Faculty of Food Technology at the Technical University of Moldova has reached the final stage. The investments are made within the “Fruit Garden” Project. Students already participate in practical classes in modern laboratories. The laboratories at the Faculty of Food Technology and the Faculty of Mechanical, Industrial and Transport Engineering were repaired and provided with modern equipment.</p> <p>the thermal insulation works of the block of the Faculty of Food Technology at the Technical University of Moldova were carried out within the “Fruit Garden” Project and involved the installation of double-glazed windows on an area of 1600 m2 and</p>



	<p>implicitly thermal insulation of the walls with an area of 3100 m<sup>2</sup> . Thermal insulation will save considerable resources that are allocated for district heating. Undoubtedly, an increased thermal comfort will be ensured for about 800 students and 70 teachers from TUM.</p>
Foto	 <p><a href="https://www.facebook.com/191101041283207/videos/125682899122023">https://www.facebook.com/191101041283207/videos/125682899122023</a></p>
Note:	<p>Success story was broadcasted on NTV Moldova Chanel. Impact on Facebook – 1339 persons.</p>

Date of the event:	November, 2020
Place:	Chisinau
Participants:	PIU team members
Event:	Press information published on albasat.md
Short description:	<p>The wines produced by the Vocational School from Nisporeni conquer the foreign markets. The students of the vocational school from Nisporeni learn here the whole cycle of wine production, from planting vines to bottling. Under the program, they also acquire skills of agricultural entrepreneurs, in order to be able to open their own small family businesses in the future. This is in the context in which many Moldovan households have their own vineyards.</p>


Foto	 <p data-bbox="411 674 1522 741"><a href="https://albasat.md/vinurile-produse-de-scoala-profesionala-din-nisporeni-cuceresc-pietele-externe/?fbclid=IwAR2dOFSCrP3axN_x4YJAEdz37ZTKr8qNUCOvGbl3k6c80UQkCt9ULiVXzOM">https://albasat.md/vinurile-produse-de-scoala-profesionala-din-nisporeni-cuceresc-pietele-externe/?fbclid=IwAR2dOFSCrP3axN_x4YJAEdz37ZTKr8qNUCOvGbl3k6c80UQkCt9ULiVXzOM</a></p>
Note:	Impact on Facebook – 430 persons

Date of the event:	November, 2020
Place:	Chisinau
Participants:	PIU team members
Event:	Success story Fruit Garden project - implementation
Short description:	<p>Although it seems at first sight an ordinary printing house, in reality it is a modern one that implements innovative technologies meant to support the activity of our small producers. The idea of launching a business in this field appeared when Sergiu Gîrbu was a student and together with his colleague they decided to invest in a niche business with little competition, investing in machinery has helped us meet the challenges of this crisis year!</p> <p>Sergiu Gîrbu: “In 2019, we were thinking of buying new equipment. We analyzed the available offers and we thought that even if we had the money for this investment it would be better if we had access to financial support so that we would not run out of finances. We were guided to work with Fruit Garden, because we had connections with the agricultural sector.”</p>



Foto	
Note:	Success story was published on Agrobiznes.md. Impact on Facebook – 470 persons

Date of the event:	November, 2020
Place:	Chisinau
Participants:	PIU team members
Event:	Press release
Short description:	At the Leova Vocational School, within the "WINE FIELD" program, a didactic micro-vilification laboratory was built and equipped with high-performance equipment. The agricultural technique was purchased so that the students could learn to take care of the vines correctly. We are happy and appreciate the results obtained by students and teachers!
Foto	
Note:	Impact on Facebook – 522 persons


Date of the event:	December, 2020
Place:	Chisinau

Participants:	PIU team members
Event:	National Conference: Fruit Business in the Republic of Moldova
Short description:	The Association of Fruit Producers and Exporters "Moldova Fruct", in partnership with the Investment Agency, organized on December 2, 3 and 4 the 6th edition of the National Conference: "Fruit Business in the Republic of Moldova". During the event, participants - more than 150 fruit growers, become familiar with technological innovations, high-performance varieties, solutions for production and fruit marketing experiences in different markets. Speakers at the conference were more than 40 professionals from research centers and companies offering EU and CIS fruit solutions. The conference took place online. Main sponsors of the event: Technical Assistance for Fruit Garden project - IFC
Foto	
Note:	At the conference participated 450 followers. Conference was disseminated on TV Chanel. Irrigation systems in orchards: how we design and where to find financing video presentation: <a href="https://l.facebook.com/l.php?u=https%3A%2F%2Fagrobiznes.md%2Fvideo-sisteme-de-irigare-in-livezi-cum-proiectam-si-unde-gasim-finantare.html%3Ffbclid%3DIwAR2ecSR0P1rApgUz3PWPh5h716OzVKvHqRhpLAcvJuOkuWY_xSpG9_oF9k&amp;h=AT0ZstJGFLVGzTAQb9Py8Z5BjPlfWQFEWk8uE3_IafivMUAIXIWRClccpZbnR7Lme9YHP2xwAhBl74RZZf3VwqnExk2EpR1laLTM8XlzXdMj774Ay5vEPoebgiM2iQOY2tUk&amp;_tn_=%2CmH-R&amp;c[0]=AT2ys2dsnA00QCfeeXEvTx89MldXLqn4R_N9D4jKTGpUttA0GGxmJWfTVQ9uEixEAIhA1e9S5dUgI9l4639vLdZvQOC3UhrEVjCJtnVgKFooM8Uj9JToudkiOr1EGWDffCxMzq_5c2Auqcf6t6_EGxmDpz7EKfQWDb83w1KQZug3d9-SVQfwM2WuxFMXbQP9TTfLIGZddUPFLROlvE4">https://l.facebook.com/l.php?u=https%3A%2F%2Fagrobiznes.md%2Fvideo-sisteme-de-irigare-in-livezi-cum-proiectam-si-unde-gasim-finantare.html%3Ffbclid%3DIwAR2ecSR0P1rApgUz3PWPh5h716OzVKvHqRhpLAcvJuOkuWY_xSpG9_oF9k&amp;h=AT0ZstJGFLVGzTAQb9Py8Z5BjPlfWQFEWk8uE3_IafivMUAIXIWRClccpZbnR7Lme9YHP2xwAhBl74RZZf3VwqnExk2EpR1laLTM8XlzXdMj774Ay5vEPoebgiM2iQOY2tUk&amp;_tn_=%2CmH-R&amp;c[0]=AT2ys2dsnA00QCfeeXEvTx89MldXLqn4R_N9D4jKTGpUttA0GGxmJWfTVQ9uEixEAIhA1e9S5dUgI9l4639vLdZvQOC3UhrEVjCJtnVgKFooM8Uj9JToudkiOr1EGWDffCxMzq_5c2Auqcf6t6_EGxmDpz7EKfQWDb83w1KQZug3d9-SVQfwM2WuxFMXbQP9TTfLIGZddUPFLROlvE4</a> Impact on web – 1870 persons

Date of the event:	December, 2020
Place:	Chisinau
Participants:	PIU team members
Event:	Press release
Short	Over 1 million 163 thousand euros are invested in the "Fruit Garden" Project for the modernization of the Agricultural Technical College in Svetlai. At the first stage of


description:	implementation of the investment project, the works of assembling and assembling the furniture in the dormitory number 8 from the Agricultural Technical College from Svetlâi were completed. Within the "Fruit Garden"
Foto	 
Note:	Impact on Facebook – 522 persons

Date of the event:	December, 2020
Place:	Chisinau
Participants:	PIU team members
Event:	Success stories published on agrobiznes.md
Short description:	3 high-performance laboratories will be launched at the Agrarian University, with the support of Fruit Garden. Starting with September 1, 2021, young people who decide to study an agricultural specialty at the State Agrarian University of Moldova will enjoy quality studies in modern conditions, in accordance with European standards. And this is due to the support provided by the Fruit Garden Project, financed by the European Investment Bank.
Foto	 
Note:	<a href="https://agrobiznes.md/3-laboratoare-performante-lansate-la-universitatea-agrara-cu-suportul-livada-moldovei.html?fbclid=IwAR07eVVRrMjc4R01W1MFHSpHISISj2hefb-uklWVus3kk63AI_OOH2GmOGs">https://agrobiznes.md/3-laboratoare-performante-lansate-la-universitatea-agrara-cu-suportul-livada-moldovei.html?fbclid=IwAR07eVVRrMjc4R01W1MFHSpHISISj2hefb-uklWVus3kk63AI_OOH2GmOGs</a> Impact on Facebook – 231 persons


Date of the event:	December, 2020
Place:	Chisinau
Participants:	PIU team members
Event:	Success stories published on agrobiznes.md
Short description:	The EIB's Investment Project at the Agricultural College in Svetli takes shape. The total value - 1,163,420 million euros.
Foto	
Note:	<a href="https://agrobiznes.md/prima-etapa-a-renovarii-colegiului-agricol-din-svetlii-finalizata-valoarea-totala-a-proiectului-1163-milioane-euro.html?fbclid=IwAR13G0p-xnG8JtlvbQMamhC18i22yz49ZtACTgXV8O4IR1e_CuI25vMQcXE">https://agrobiznes.md/prima-etapa-a-renovarii-colegiului-agricol-din-svetlii-finalizata-valoarea-totala-a-proiectului-1163-milioane-euro.html?fbclid=IwAR13G0p-xnG8JtlvbQMamhC18i22yz49ZtACTgXV8O4IR1e_CuI25vMQcXE</a> Impact on Facebook – 212 persons

Date of the event:	December, 2020
Place:	Chisinau
Participants:	PIU team members
Event:	Success stories broadcasted on NTV TV Chanel
Short description:	Better conditions for the training of specialists for the agricultural sector. A modernization project is being implemented in the only specialized college in the southern region of the country, the one in Svetli. The first stage provided the endowment of the dormitory no. 8. From next year, it will be able to accommodate 100 students and teachers from this college.

Foto	
Note:	<p><a href="https://www.facebook.com/191101041283207/videos/707011746617286">https://www.facebook.com/191101041283207/videos/707011746617286</a></p> <p>Impact on Facebook – 1014 persons</p>

Date of the event:	December, 2020
Place:	Chisinau
Participants:	PIU team members
Event:	Success stories broadcasted on NTV TV Chanel new fridge facilities Sadoecostruc, Sadova vilage
Short description:	Within the Fruit Garden Project, fiscal facilities are granted, the application of the “Zero” VAT rate and import facilities by exempting from the payment of customs duties and procedures, excises and VAT on the import of equipment or services. Thus, investments in post-harvest infrastructure are catalyzed.
Foto	
Note:	<p><a href="https://www.facebook.com/191101041283207/videos/392985405252986">https://www.facebook.com/191101041283207/videos/392985405252986</a></p> <p>Impact on Facebook – 353 persons</p>

Date of the event:	December, 2020
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Place:	Chisinau
Participants:	PIU team members
Event:	Press release
Short description:	The National Council of Historical Monuments approved the sketch - project for the design of the technical-didactic center in agricultural mechanics from the Agricultural Technical College from Soroca. The investment of 697 thousand euros will be made within the project "Fruit Garden" and involves the construction of a technical-educational center in agricultural mechanics. Within it, three laboratories will be equipped: welding, maintenance of high-capacity agricultural equipment and maintenance of low-capacity agricultural equipment. Over 440 students from 5 specialties of the Agricultural Technical College of Soroca will benefit from modern study conditions that will be adapted to European quality standards and corresponding to the curricular requirements suggested by private sector economic agents.
Foto	
Note:	Impact on Facebook – 1875 persons.

Date of the event:	December, 2020
Place:	Chisinau
Participants:	PIU team members
Event:	Success stories broadcasted on Agro TV Chanel
Short description:	Within the "Fruit Garden" project, investment projects are underway at: Agroindustrial College from Ungheni, Agricultural Technical College from Soroca, Center of Excellence in Horticulture and Agricultural Technologies from Țaul, Center of Excellence in Viticulture and Vinification from Chisinau and Institutul Știin of Horticulture and Food Technologies, Technical University of Moldova and State Agrarian University of Moldova. The investments are made within the "Fruit Garden" Project initiated by the Government of the Republic of Moldova and supported by the European Investment Bank. Within it, about 12 million Euros are invested in the rehabilitation and endowment of educational and research institutions with a horticultural profile.



Foto	
Note:	<p><a href="https://www.facebook.com/191101041283207/videos/215356626980370">https://www.facebook.com/191101041283207/videos/215356626980370</a></p> <p>Impact on Facebook – 230 persons</p>